

Matt R. Kipper
Creative Director
Portland, OR

Experience

BASIC® (2020-Present)
Creative Director, Brand

Instrument (2020)
Creative Director / Contract

Google (2015-20)
Creative Lead, Google Cloud

M Booth (2012-15)
VP, Creative Director, Digital

Conan (2010-12)
Integrated Marketing Manager

Famous Stars & Straps (2008-10)
Brand Marketing Manager

Interscope Records (2005-08)
Digital Marketing Manager

Recognition

2023 Webby People's Voice
Best Visual Design (Function)
Best User Interface
Best Mobile Visual Design (Aesthetic)
Best Mobile User Interface

2019 D&AD Wood Pencil
Use of TV & Cinema

2019 Silver Effie
Software & Apps

2018 Gold Cannes Lion
Creative Data

2018 Silver Cannes Lion
Digital Craft

2012 Creative Arts Emmy
Interactive Media

2012 Webby People's Voice
Best Celebrity Fan Site

2011 Webby
Best Celebrity Fan Site
Best Branded Content

Coverage

AdAge, Adweek, Awwwards,
The FWA, Siteinspire, Brand
New, Fast Company,
TechCrunch, Hypebeast,
Campaigns of the World,
Pitchfork, XXL, Muzli,
OkayPlayer, Huffington Post,
The Next Web, CNET, Inc.,
MaxiBestOf, CSS Awards

Information

kipperm@gmail.com
+1-503-622-9160
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